WashMetrix becomes a DRB® Certified Interface Developer

DALLAS, TX -- WashMetrix, the industry-leading car wash analytics and business intelligence software company, is pleased to announce they are now a DRB Certified Interface Developer. DRB, the leading technology solutions provider in the car wash industry, offers the certification to enable the secure data exchange between DRB and third-party providers, giving car wash operators enhanced integrations across DRB's SiteWatch® and Patheon® platforms.

Rex Womble, Co-Founder and CEO of WashMetrix, expressed his enthusiasm for this accomplishment, saying, "As a DRB Certified Interface Developer, WashMetrix offers advanced business intelligence solutions to DRB customers of all sizes," Womble continues, "WashMetrix serves as the industry's first purpose-built car wash data analytics software that unifies POS, Accounting and HRIS systems into one intuitive data dashboard, saving car wash operators hundreds of hours of reporting time and the ability to more intuitively manage their car wash locations."

The DRB Certified Interface Developer program provides a platform for the secure exchange of data between DRB and third-party companies with which car wash owners do business. DRB requires vendors to complete a certification process which helps ensure secure access to car wash data. DRB supports its approved vendors with technical assistance and system updates.

DRB's President and CEO, Ian Williams, emphasized, "The Certified Interface program plays a crucial role in DRB's data-driven solutions for the car wash industry. The collaboration with WashMetrix provides shared customers with reassurance that their technology requirements are being supported by both providers."
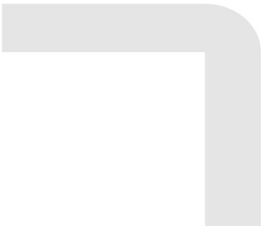
WashMetrix and DRB share a dedication to helping better serve the car wash industry, offering innovative solutions to meet the changing needs and requirements of car wash operators.

About WashMetrix
Located in Dallas, TX, WashMetrix is the car wash industry's ultimate dashboard solution. WashMetrix provides an all-in-one data solution that solves complex business challenges and saves hundreds of hours in reporting time for car wash operators everywhere. The company partners with industry leaders to provide real-time actionable insights at the touch of a button. Learn more at www.WashMetrix.com.

About DRB
DRB is the ultimate partner for car wash operators who seek rapid ROI, unparalleled growth and unwavering reliability. DRB's technology is designed to give operators the tools they need to maximize

their car wash investments. From groundbreaking point-of-sale functionality to deep analytical insights, DRB enables data-led business decisions and scalability that helps car washes thrive and deliver extraordinary customer experiences. Choosing DRB means connecting with a partner that is committed to car wash business success. To learn more about DRB, please visit www.drb.com